

## Stand rental

Stand space	Super Early Bird* <i>until 6.12.2018</i>	Early Bird* <i>7.12.2018 to 31.01.2019</i>	Regular Price* <i>from 1.02.2019</i>
from 9m <sup>2</sup>	221,- EUR/m <sup>2</sup>	230,- EUR/m <sup>2</sup>	248,- EUR/m <sup>2</sup>
from 25m <sup>2</sup>	200,- EUR/m <sup>2</sup>	210,- EUR/m <sup>2</sup>	230,- EUR/m <sup>2</sup>
from 50m <sup>2</sup>	179,- EUR/m <sup>2</sup>	190,- EUR/m <sup>2</sup>	210,- EUR/m <sup>2</sup>
from 100m <sup>2</sup>	158,- EUR/m <sup>2</sup>	175,- EUR/m <sup>2</sup>	190,- EUR/m <sup>2</sup>
Outside area	113,- EUR/m <sup>2</sup>	125,- EUR/m <sup>2</sup>	125,- EUR/m <sup>2</sup>

\* Price plus Media package in the value of 585,00 EUR, 19% VAT (if applied) and EUR 0,60 /m<sup>2</sup> AUMA-fee and EUR 1,75 /m<sup>2</sup> environmental fee.

## Media package

The obligatory Media Package for Hypermotion contains the following benefits:

### Print-Presence (Hypermotion Magazine)

- Company name, address, phone no., fax no., website, E-mail, hall and stand number
- Inclusion in 2 product groups

### Online Presence (Exhibitor- and product search engine)

- Company name, address, phone no., fax no., website, e-mail address, hall and stand number
- Publication of booked product groups
- 1 company page and 5 product pages with text and photo
- 5 keywords for full text search
- 1 pupdate of presentation per trade fair cycle

### Onsite presence

- Entry in the Compass visitor information system at the exhibition centre during the event

### Navigator app

- The official mobile application of Hypermotion for iPhone und Android contains entry in the exhibitor- and product search engine, hall plan etc.