

news +++ Hypermotion Frankfurt
Frankfurt am Main, 14–16 September 2021

hypermotion

FRANKFURT

Addressing the industry's most pressing topics

Frankfurt am Main, 28 July 2021. At Hypermotion Frankfurt from 14 to 16 September 2021, companies, innovators and start-ups will venture a look at the future of mobility and logistics at an event that combines a trade fair with conferences. On the agenda: fascinating and innovative topics such as hyperloop technology. This year, the multimodal innovation platform will be a hybrid event. A live, in-person programme on the exhibition grounds is taking place in accordance with a sophisticated hygiene and protection concept and supplemented by online components.

Urbanisation, decarbonisation and globalisation are some of the trends posing tremendous challenges for mobility and transport. In order to develop the pioneering concepts for mobility and logistics that are required, there needs to be multimodal networking across all modes of transport. Hypermotion has already made a name for itself in recent years as the place where this happens, and in mid-September it will once again be a forum for discussing today's most pressing topics. Companies exhibiting at the event are looking to network municipalities, research institutes, start-ups, users, investors and other pioneers from the fields of mobility and logistics.

Intelligent supply chains

COVID-19, Brexit and the recent 'Ever Given' container ship incident have all highlighted the need to make global supply chains more transparent and resilient. This requires intermodal and data-based concepts, such as AI-based applications and modern sensor technology. One of the exhibitors addressing this issue is DP World, leading provider of worldwide smart end-to-end supply chain logistics, enabling the flow of trade across the globe and global partner of Hypermotion Frankfurt. Duisport Group and Timocom GmbH are taking part as well.

Hyperloop technology

The transport system that moves people and goods in capsules through tunnels at high speeds has the potential to revolutionise future transport. For the first time it will have its own stage at Hypermotion Frankfurt with the debut of the Hyperloop Conference on 16 September 2021. A series of panel discussions, masterclasses, speed networking and high-quality keynotes offers the industry the opportunity to find out about the latest developments and share ideas on the challenges that must be overcome for widespread implementation. Exhibitors from this field include the SNCF Group, Zeleros, HyperloopTT, TÜV SÜD Industrie Service GmbH, EIT InnoEnergy SE, Leybold, Swissloop, Tata Steel, Nevomo, Swisspod Technologies and the VAT Group.

Urban logistics and mobility concepts

As more and more people move to cities, the volume of traffic, noise and fine particulate pollution increases. The solution: integrated concepts for logistics and mobility such as micro-hubs, smart car-sharing models, micromobility in the last mile, drone transport and cable cars. Among the exhibitors at Hypermotion Frankfurt who are active in this area are Yunex Traffic – A Siemens Business, Uber, Funkwerk Systems, ecoCARRIER and volaer.io GmbH.

Alternative drive technology

What can be done to replace fossil fuels in mobility in order to reduce CO2 emissions? Hypermotion plays host to discussions of alternative drive systems such as electromobility, hydrogen and synthetic fuels. Exhibitors from this field that have already registered include Orten Electric-Trucks and Onomotion.

While Hypermotion Frankfurt was held entirely in the digital realm in November 2020, this year it will be a hybrid event. Participants will be able to get together in person in Frankfurt am Main and experience the programme live on the exhibition grounds. A comprehensive protection and hygiene concept ensures that the best possible safety precautions are in place. Companies will also be presenting their products in online profiles, with participants having the opportunity, for example, to make new contacts through digital matchmaking, communicate through one-to-one video calls, and interactively participate in the conferences, which are being streamed live. This ensures that networking will also be possible for those trade visitors who are unable to travel to Frankfurt due to travel restrictions or reasons.



Messe Frankfurt Exhibition / Pietro Sutura

The next Hypermotion Frankfurt is taking place from 14 to 16 September 2021.

More information is available at hypermotion-frankfurt.com

Press information and photographic material:

<http://hypermotion-frankfurt.messefrankfurt.com/presse>

Social media channels: #SayHyToHypermotion #hym21

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Hypermotion podcast

www.anchor.fm/hypermotion-frankfurt

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020, following sales of €736 million in 2019. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com