

Checklist for your personal preparation of the fair

Important dates and deadlines for Hypermotion 2021

Please note that the sequence of events may vary according to the date you submitted your intention to exhibit.

Dates	Heading	Details	Contact
New dates for Hypermotion 2021 14 – 16.09.2021		The next Hypermotion is moving to 14 to 16 September 2021 in the trade fair calendar and will be held alongside Automechanika Frankfurt Digital Plus for the first time. This will result in numerous synergies for participants of both events. Automechanika is the leading international trade show for the automotive aftermarket.	
Hotline contacts		For questions regarding: Declaration of participation in the fair and registration of joint participants serviceshop@messefrankfurt.com Phone: +49 69 7575 5588 Shop for Exhibitor Services serviceshop@messefrankfurt.com Phone: +49 69 7575 2999 Trade show login/MyAccount myaccount@messefrankfurt.com	
From January 2021	Planning period	Based on the information in your Intention to Exhibit you will receive a stand space proposal. If you agree to the proposal, please sign it and return it to: acceptance.hypermotion@messefrankfurt.com	Hypermotion Team Tel.: +49 69 7575-5265 Tel.: +49 69 7575-5269 Tel.: +49 69 7575-6364 hypermotion@messefrankfurt.com
	Participation confirmation	The contract between you as exhibitor and Messe Frankfurt comes into effect with the dispatch of the written Exhibit Confirmation. (General Terms and Conditions, paragraph 6)	
April 2021 Opening Shop for Exhibitor Services	Services	You can order services via the Shop for Exhibitor Services , e.g. carpet, electricity, stand cleaning, stand guards, forwarding services, parking, press services etc. Please remember that stand packages entitle to the included services. Please also note that deadlines for ordering the services may vary! You can find the respective contact persons clicking the individual service in the Shop for Exhibitor Services.	Shop for Exhibitor Services Tel.: +49 69 7575-2999 serviceshop@messefrankfurt.com
	Ticket voucher codes for your customers	In our Shop for Exhibitor Services you can order voucher codes to invite your customers. Only redeemed tickets will be charged to you. Kindly note that these favourable prices are available for exhibitors exclusively.	Exhibitor Ticketing Team Tel.: +49 69 7575-5151 etickets@messefrankfurt.com

Dates	Heading	Details	Contact
	Setting-up and dismantling passes	Via our Shop for Exhibitor Services you can manage/personalise your free quota of setting-up and dismantling passes.	
	Exhibitor permits	Via our Shop for Exhibitor Services you can manage/personalise your free exhibitor passes (number of passes according to stand size) as well as additional chargeable exhibitor passes.	
From April 2021	Promotion package	In our Promotion-Portal you can order promotion material (e.g. e-card, online banners, QR codes, promotional postcards, posters, etc.). We will provide you with all print promotion material free of charge, incl. delivery. The individual imprinting service will be calculated only.	Marketing Communications Hypermotion Tel.: +49 69 7575-5552 press.hypermotion@messefrankfurt.com
	Press services	The press team will be glad to advise you. The following services are available: - Registration of a press conference during the event - Reservation of a press box for printed corporate and product information in the press center You can order our press services as well as room capacities online via our Shop for Exhibitor Services .	
29 June 2021	Media package (obligatory for each exhibitor)	The Media Package Manager is the new marketing control centre for your trade-fair participation. You will receive the access data for the Media Package Manager in a separate email, which you can use to provide information on your company, your products and brands for the Hypermotion print brochure (orientation plan with catalogue section) and interactive hall plan. Visit the Hypermotion website for more information. Deadline Hypermotion brochure: 13 August 2021	Publishing Team Tel.: +49 69 7575-5131 mediapackage.hypermotion@messefrankfurt.com
02 August 2021	Deadline for registration of joint-stand participants	Please note that all companies present on your stand must be registered via your intention to exhibit . In your registration you can decide whether or not your joint-stand participants may place orders on their own accounts. Please note that you bear the cost of 585 € per joint-stand participant for the obligatory media package.	
August 2021	Stand-dividing walls	If you booked "stand space only" we will provide you with free stand walls. Please order these walls via our Shop for Exhibitor Services / stand construction / request stand-dividing walls.	Hypermotion Team Tel.: +49 69 7575-6125 hypermotion@messefrankfurt.com

Please note that we will not set-up stand-dividing walls, unless you explicitly order them.

03 August 2021

Rigging and suspensions

Deadline for ordering rigging and suspensions.
Please kindly note that we require the order for your planned suspensions to be placed in our Shop for Exhibitor Services no later than 03 August 2021. This is an essential condition for completing the necessary installations on time. We will invoice you any additional expenses for orders received after this date. Ceiling suspensions in Forum are limited.

**Until
30 July 2021**

Stand construction

In the [technical guidelines](#) you can check if your stand construction plan requires authorisation. The guidelines include all information about the technical event management.

Deadline for the authorisation of stand construction plans: 30 July 2021

**Messe Frankfurt
Venue GmbH**

Tel.: +49 69 7575-5904
standapproval@messefrankfurt.com

**12 + 13
September
2021**

Setting-up

Setting-up Forum

Day	Sunday	Monday
Date	12.09.2021	13.09.2021
Times	7 am – 12 midnight	0 am – 12 midnight

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Please note:

Entry to the exhibition grounds during set-up days exclusively via the check-in at the Rebstock site.

On 13.09.2021, set-up will only be possible inside the stands from 5 p.m. onwards, as the aisles will be cleaned.

**14 – 16
September
2021**

Event time

Day	Tuesday	Wednesday	Thursday
Date	14.09.2021	15.09.2021	16.09.2021
Times	Exhibitors 8 am – 7 pm	Exhibitors 8 am – 7 pm	Exhibitors 8 am – 7 pm
	Visitors 9 am – 6 pm	Visitors 9 am – 6 pm	Visitors 9 am – 6 pm

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**16 - 17
September
2021**

Dismantling

Dismantling Forum

Day	Thursday	Friday
Date	16.09.2021	17.09.2021
Times	from 6 pm – 12 midnight	0 am – 9 pm

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Dismantling will begin at the end of the event on Thursday, Sept. 16, 2021, 6 p.m., continuously going through Friday, Sept. 17, 2021, 9 p.m.

Please note:

On 16.09.2021, dismantling between 6:00 p.m. and 7:00 p.m. is only possible inside the stands as empty container delivery will be carried out by the logistics service.

Entry and exit to the exhibition grounds with dismantling vehicles of any kind is only possible during the following period:

- Thursday, 16.09. after 9.00 p.m. to
- Friday, 17.09. 9.00 p.m.

Entry to the exhibition grounds on these days is exclusively via the check-in at the Rebstock site.

Contacts



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