

# SPECIFIC PACKAGES

hypermotion

## Sponsoring

Onsite	Event partner	Content partner	Conference partner
Main Host	max. 2		
Title sponsor of the evening event		max. 1	
Title sponsor of the Hypermotion Lab		max. 1	
Title sponsor of the Start-up Area		max. 1	
Title sponsor of a conference			■
Speaker slot in a conference	2		1
Running a workshop session in the Hypermotion Lab		1	
Exhibition area (including Media Package, AUMA and environmental charge)	24 sqm	12 sqm	6 sqm
Exhibitor passes	5	4	2
Participant vouchers	250	100	50
Early-booking terms for additional exhibition area	■	■	■
Publicity opportunity in the entrance area	■		

## Online & Print

Editorial article in the Hypermotion Magazine*	■		
Sponsored posts in social media	2	1	1
Advert in the Hypermotion Magazine*	1/1	1/2	

<b>Price (plus 19% VAT)</b>	<b>€ 29,000</b>	<b>€ 19,000</b>	<b>€ 12,000</b>
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\*Note: Deadline for publication 2.9.2019  
Closing date 4.10.2019

## Content + Visibility

Onsite	Influence and show	Speak and show
Speaker slot in a conference		■
Running a session in the Hypermotion Lab	■	
Participant vouchers	25	7
Parking passes	1	1

## Online & Print

Editorial article in the Hypermotion Magazine*	■	
Sponsored posts in social media	1	1
Advert in the Hypermotion Magazine*	1/2	1/4

<b>Price (plus 19% VAT)</b>	<b>€ 15,000</b>	<b>€ 9,000</b>
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\*Note: Deadline for publication 2.9.2019  
Closing date 4.10.2019

## Additional benefits: Visibility sponsoring

Lanyards

**Price € 10,000**

Tables in Eat & Talk areas  
Display cards in Eat & Talk areas  
Water bottles  
Sponsored posts  
Other

**Price on request**

## Stand packages for exhibitors – with speaker slot



Item	Basic	Lounge	Advanced	Professional
Stand area	6 sqm	9 sqm	12 sqm	24 sqm
Stand construction	■	■	■	■
Speaker slot	10 min. speaker slot in Speed Networking Area/ Hym Lab		Participation in group discussion (HYM Lab or conference)	Stand-alone speaker option (HYM Lab or conference)
Onsite publicity			SlimBox in entrance area	Floor graphics
Media Package, AUMA & environmental charge	■	■	■	■
Exhibitor passes	2	2	4	6
Participant vouchers	10	20	20	100
<b>Price</b> (plus 19% VAT)	<b>€ 4,500</b>	<b>€ 4,900</b>	<b>€ 9,000</b>	<b>€ 16,900</b>
<b>Availability</b>	<b>12</b>	<b>5</b>	<b>6</b>	<b>3</b>

## Start-up Packages

Item	1 day	3 days
Stand area	6 sqm in Start-up Area	6 sqm in Start-up Area
Stand construction (table, 3 chairs, logo presentation, electric power point, WiFi, cleaning)	■	■
Participant vouchers	2	6
Exhibitor passes	2	2
Slot in Speed Networking	■	■
Media Package	■	■
Participation in Start-up Pitch		■
Coaching		■
<b>Price</b> (plus 19% VAT)	<b>€ 450</b>	<b>€ 750</b>

## University Package

### Items

Stand, including construction  
Participation in the University Pitch

**The University Package is available for € 399 (plus 19% VAT) or for communication services\* to the value of € 399 (plus 19% VAT).**

\*For instance, marketing of Hypermotion to students through voucher codes; social media posts (Twitter, Instagram, LinkedIn) during a period of 4 weeks before the event; sending the newsletter to students of the technical faculty with information about Hypermotion; participation of the university and use of codes for reduced-price visitor tickets

**Please talk to us to put together a bespoke service package.**



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**hypermotion**