

SPECIFIC PACKAGES

hypermotion

Sponsoring

Onsite	Event partner	Content partner	Conference partner
Main Host	max. 2		
Title sponsor of the evening event		max. 1	
Title sponsor of the Hypermotion Lab		max. 1	
Title sponsor of the Start-up Area		max. 1	
Title sponsor of a conference			■
Speaker slot in a conference	2		1
Running a workshop session in the Hypermotion Lab		1	
Exhibition area (including Media Package, AUMA and environmental charge)	24 sqm	12 sqm	6 sqm
Exhibitor passes	5	4	2
Participant vouchers	250	100	50
Early-booking terms for additional exhibition area	■	■	■
Publicity opportunity in the entrance area	■		

Online & Print

Editorial article in the Hypermotion Magazine*	■		
Sponsored posts in social media	2	1	1
Advert in the Hypermotion Magazine*	1/1	1/2	

Price (plus 19% VAT)

€ 29,000

€ 19,000

€ 12,000

*Note: Deadline for publication 1.10.2019!

Content + Visibility

Onsite	Influence and show	Speak and show
Speaker slot in a conference		■
Running a session in the Hypermotion Lab	■	
Participant vouchers	25	7
Parking passes	1	1

Online & Print

Editorial article in the Hypermotion Magazine*	■	
Sponsored posts in social media	1	1
Advert in the Hypermotion Magazine*	1/2	1/4

Price (plus 19% VAT)

€ 15,000

€ 9,000

*Note: Deadline for publication 1.10.2019!

Additional benefits: Visibility sponsoring

Lanyards

Price € 10,000

Tables in Eat & Talk areas

Display cards in Eat & Talk areas

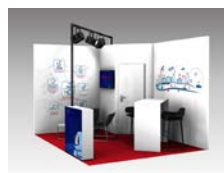
Water bottles

Sponsored posts

Other

Price on request

Stand packages for exhibitors – with speaker slot



Item	Basic	Lounge	Advanced	Professional
Stand area	6 sqm	9 sqm	12 sqm	24 sqm
Stand erection	■	■	■	■
Speaker slot	10 min. speaker slot in Speed Networking Area/ Hym Lab		Participation in group discussion (HYM Lab or conference)	Stand-alone speaker option (HYM Lab or conference)
Onsite publicity			SlimBox in entrance area	Floor graphics
Media Package, AUMA & environmental charge	■	■	■	■
Exhibitor passes	2	2	4	6
Participant vouchers	10	20	20	100
Price (plus 19% VAT)	€ 4,500	€ 4,900	€ 9,000	€ 16,900
Availability	12	5	6	3

Start-up Packages

Item	1 day	3 days
Stand area	6 sqm in Start-up Area	6 sqm in Start-up Area
Stand erection (table, 3 chairs, logo presentation, electric power point, WiFi, cleaning)	■	■
Participant vouchers	2	6
Exhibitor passes	2	2
Slot in Speed Networking	■	■
Media Package	■	■
Participation in Start-up Pitch		■
Coaching		■
Price (plus 19% VAT)	€ 450	€ 750

University Package

Items

Stand, including erection
Participation in the University Pitch

The University Package is available for € 399 (plus 19% VAT) or for communication services* to the value of € 399 (plus 19% VAT).

*For instance, marketing of Hypermotion to students through voucher codes; social media posts (Twitter, Instagram, LinkedIn) during a period of 4 weeks before the event; sending the newsletter to students of the technical faculty with information about Hypermotion; participation of the university and use of codes for reduced-price visitor tickets

Please talk to us to put together a bespoke service package.



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