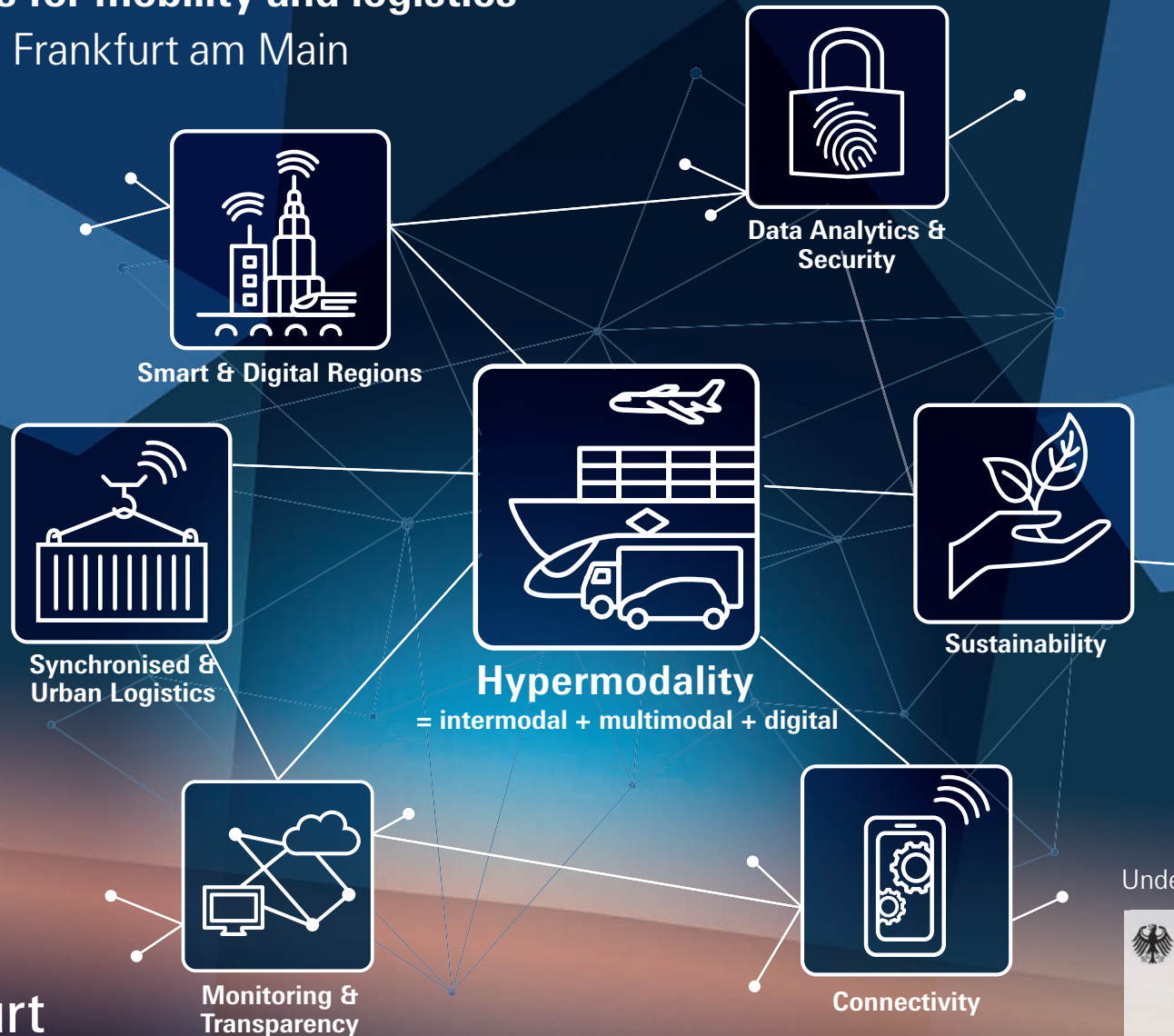


hypermotion

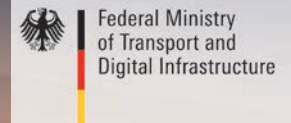
Smart solutions for mobility and logistics

20.–22.11.2018, Frankfurt am Main

Benefit now from
tailor-made sponsor-
ship packages!



Under the patronage of:

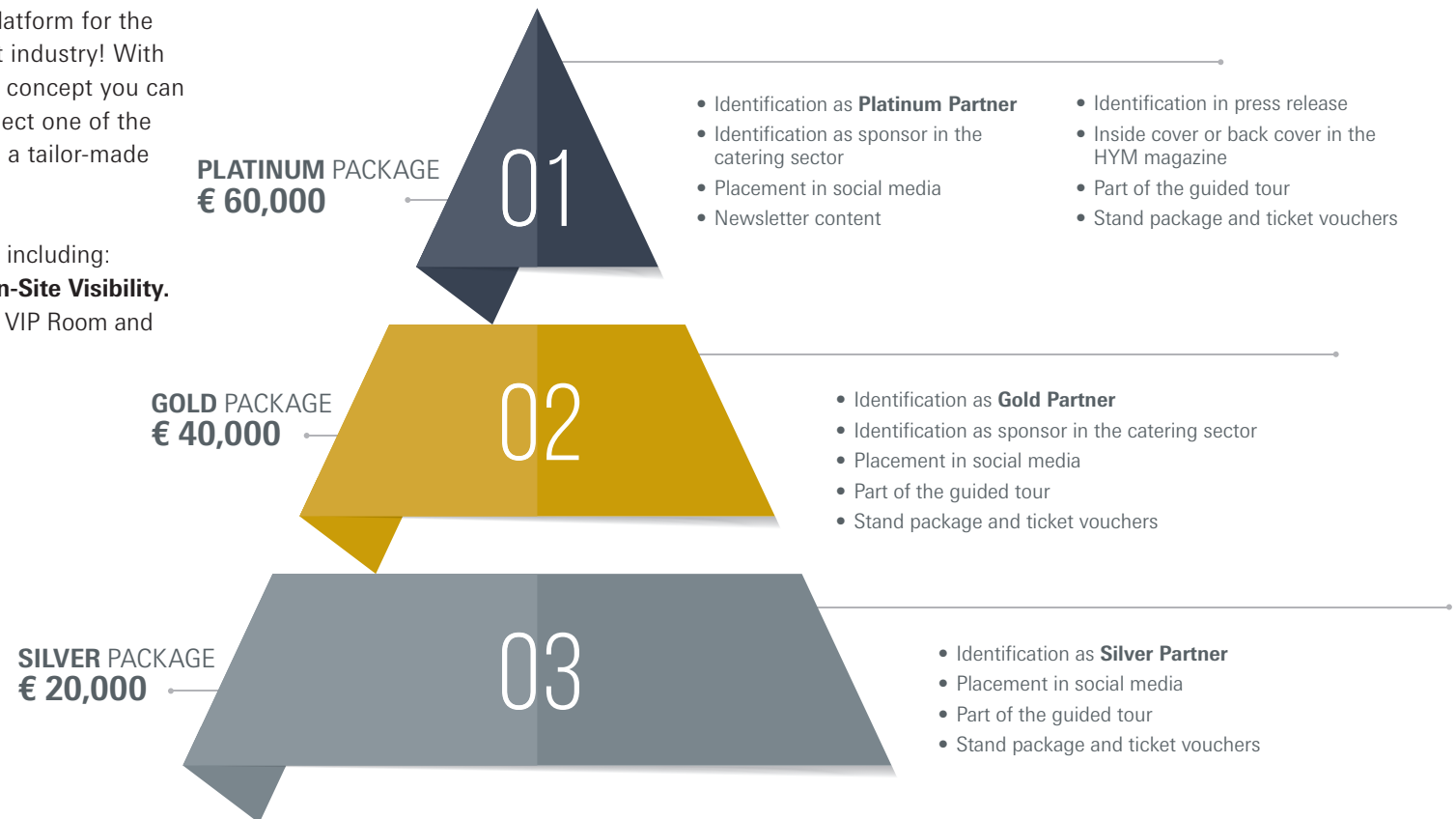


Tailor-made sponsorship

Four packages, one platform: Present your organisation to an interested trade audience as a sponsor of Hypermotion

Book your place at the number-one platform for the digital transformation of the transport industry! With the flexible Hypermotion sponsorship concept you can choose your level of engagement. Select one of the pre-defined packages or ask us about a tailor-made sponsorship option.

All sponsors enjoy an array of benefits including:
Print Visibility – Online Visibility – On-Site Visibility.
Invite your customers personally to the VIP Room and forge interesting new contacts.



Prices are plus 19% VAT.

At the forefront with Platinum & Gold

Exclusive presence at high-calibre conference programme

	1st day	2nd day	3rd day
Evening events	Platinum Sponsor	Platinum Sponsor	
6th ZEIT Conference Logistics & Mobility			Partner/promotion package
s=mc ² Smart Mobility Conference + Communication	Gold Sponsor	Gold Sponsor	
Fraunhofer Mobility Infusion	Gold Sponsor		
Forum Public Mobility	Gold Sponsor		
Forum Business Travel Management		Gold Sponsor	
EXCHAiNGE – The Supply Chainers' Community	Gold Sponsor	Gold Sponsor	
ITS Congress	Gold Sponsor	Gold Sponsor	
Logistics Digital Conference!			Gold Sponsor
Hypermotion-Lab	Platinum Sponsor		

Exclusive presence at high-calibre conference programme

ZEIT Workshop Package – EUR 30,000

Stand

- 12 sqm stand area*
*including AUMA charge and environmental levy
- Media package
- 25 exhibition day ticket vouchers
- 2 conference season ticket vouchers
- 1 car park ticket

Marketing communication

- Identification as ZEIT Partner
- Print, online and onsite
- Publication of editorial articles in the website newsfeed
- Placement in social media

ZEIT CONFERENCE

- Organisation of own workshop
- Image text in the programme brochure
- Logo in the marketing campaign
- Logo in advertorial in DIE ZEIT newspaper
- 15 complimentary tickets for guests
- 5 tickets for employees

ZEIT Partner Package – EUR 60,000

Stand

- 18 sqm stand area*
*including AUMA charge and environmental levy
- Media package
- 50 exhibition day ticket vouchers
- 5 conference season ticket vouchers
- 1 car park ticket

Marketing communication

- Identification as ZEIT Partner
- Print, online and onsite
- Publication of editorial articles in the website newsfeed
- Placement in social media

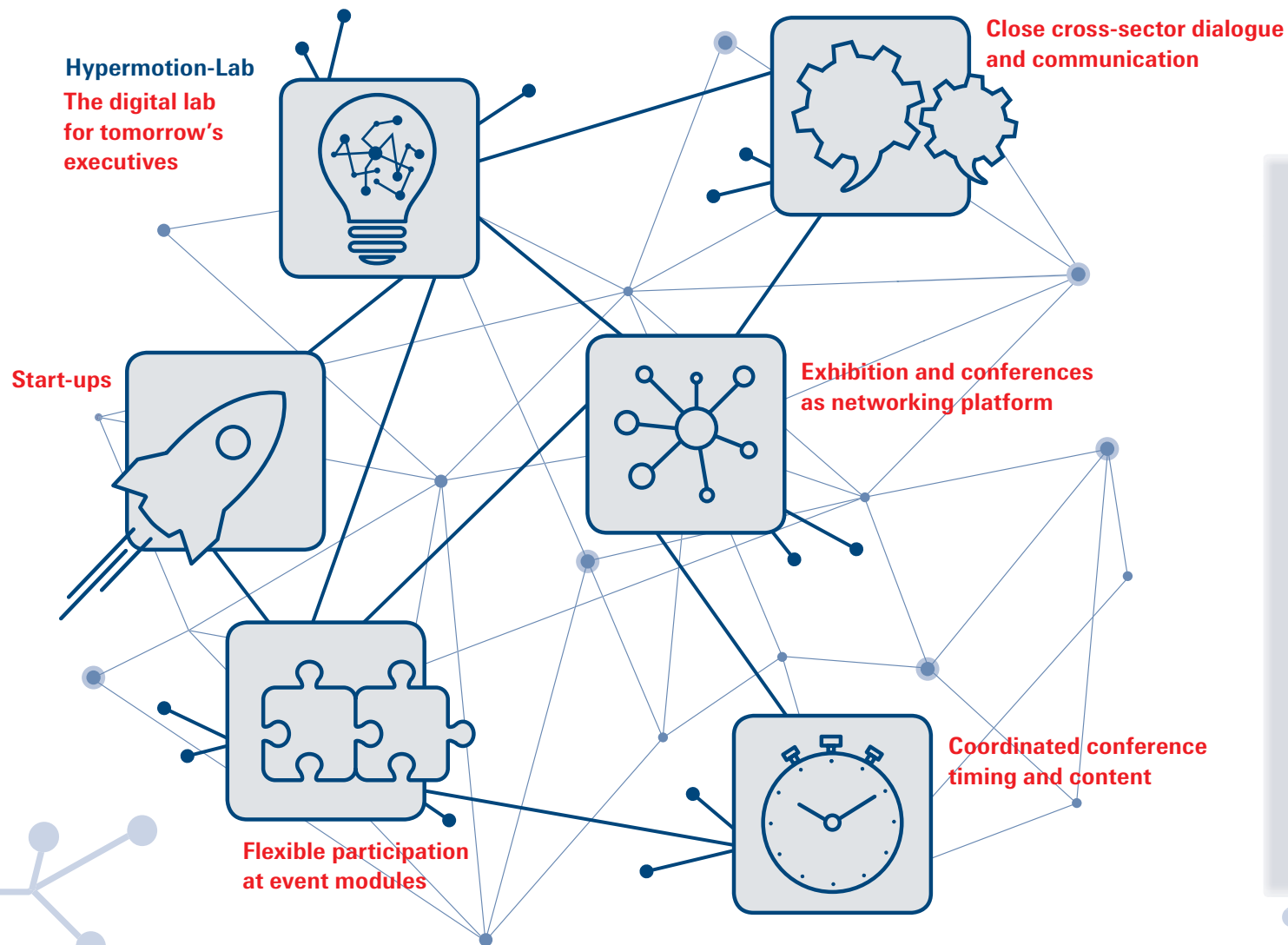
ZEIT CONFERENCE

- Keynote speech or participation in a panel discussion
- Image text in the programme brochure
- Logo in the marketing campaign
- Advertorial in DIE ZEIT newspaper including photo
- 20 complimentary tickets for guests
- 7 tickets for employees

Prices are plus 19% VAT.

New ideas, intelligently networked

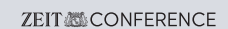
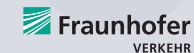
Be part of a dynamic network of exhibition and conferences



Institutional partners



Conceptual partners



Your packages, our services

Sponsorship – from Silver to Platinum

BENEFITS	SILVER	GOLD	PLATINUM
	€ 20,000	€ 40,000	€ 60,000
> Identification as Sponsor of Hypermotion	■	■	■
> Part of the guided tour	■	■	■
> Identification as Sponsor of all conferences			■
> Exclusive identification as Title Sponsor of one of the two evening events (20 or 21 November) or of the Hypermotion-Lab			■
> Exclusive identification as Title Sponsor of a conference		■	
> Sponsor of a communication area (catering station) at all events Organisation through and in consultation with Messe Frankfurt			■
> Publication of editorial articles		■	■
> Placement in social media	■	■	■
> Prominent placement of the sponsor's logo in print products, online and onsite in the relevant event area	■	■	■
> Speaker slot		1	2
> Day ticket voucher for exhibition	50	75	100
> Season ticket voucher for conference	5	10	15
> Car park tickets	2	2	3
> Exhibition area including Media Package, AUMA charge and environmental levy	24 sqm	30 sqm	50 sqm
> Favourable early-booking terms for your exhibition area and credited against already booked stand area	■	■	■

Hypermotion-Lab

Additional sponsorship options

Catering & Hospitality Services

COMMUNICATION AREA (CATERING STATION)

€ 20,000*

- > Exclusive identification as communication partner of Hypermotion
- > Sponsor of a communication area on all days of the event
- > Organisation through and in consultation with Messe Frankfurt

LANYARDS

€ 10,000*

- > Exclusive identification as sponsor of Hypermotion
- > Lanyards are handed out to all exhibition visitors and conference participants for all three days of the event

WATER BOTTLES

On request

- > Exclusive identification as sponsor of Hypermotion
- > Specific options on request
- > Placement of sponsor logo on water bottles
- > **Production costs not included in the sponsorship package, billing based on separate quotation**

HYPERMOTION MAGAZINE

DEADLINE 1.10.2018

On request*

- > Contains conference programme, directory of exhibitors and lists of speakers and participants
- > Sponsorship based on the size of the advertisement

* Including production costs

Inspire a new generation

Hypermotion-Lab – the arena for start-ups, future innovators and established major players who are together developing the next generation of mobility and logistics

In the Hypermotion-Lab which is an integral part of the exhibition area, young talents have the opportunity to demonstrate their conceptual capabilities and to develop new products, services and apps for next-generation mobility.



Interdisciplinary teams of developers, designers and strategists can work on real challenges in the Hackathon as they experiment with the latest technologies and use their skills to compete for attractive prizes.



The innovators of today present the disruption of tomorrow live and direct.



Themes around the next generation of mobility are explored on stage in discussion panels, individual lectures and open discussions.



hypermotion

We are interested in being a sponsor of the following package at Hypermotion:

Please fill out and return by e-mail to helena.harms-janssen@messefrankfurt.com

PLATINUM SPONSOR

- Hypermotion-Lab**
- Evening Event, 20 November 2018
- Evening Event, 21 November 2018

GOLD SPONSOR

- s = mc² Smart Mobility Conference + Communication
- Fraunhofer Mobility Infusion
- Forum Public Mobility
- Forum Business Travel Management
- EXCHAI^{NGE} – The Supply Chainers' Community
- ITS Congress
- Logistics Digital Conference!
- 6th ZEIT Conference Logistics & Mobility

ADDITIONAL OPTIONS

- Catering-Station
- Lanyards
- Water bottles
- Hypermotion magazine
- Alternative sponsorship idea

CONTACT DETAILS

Company name _____ Contact person _____

Telephone _____ E-mail address _____

Street, no. _____

Town/postal code _____ Country _____

Date _____ Signature _____

YOUR CONTACT FOR QUESTIONS

Helena Harms-Janssen
Tel.: +49 69 75 75-59 13
E-mail: helena.harms-janssen@messefrankfurt.com

HYPERMOTION

Date of fair: 20. – 22 November 2018
Opening times: 9:00 – 18:00, last day of the fair 9:00 – 17:00
Venue: Congress Center and Hall 5.1, Messe Frankfurt

**OTHER SPONSORSHIP OPTIONS ARE POSSIBLE.
TALK TO US!**



Helena Harms-Janssen
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Sponsoring / Partnerships
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