

SUPPLY CHAIN MANAGEMENT AWARD

Excellent supply chain management
solutions have their prize.
Win it.



EXCHAI*NGE*

The Supply Chainers'
Community

6th International Meeting

November 20 – 21, 2018

at Hypermotion

Frankfurt am Main | Germany



Management 4.0 – New Work & Digital Business

Award Night:

13TH PRESENTATION OF
SUPPLY CHAIN
MANAGEMENT AWARD



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Decision makers from start-ups, small and medium-sized businesses, and large enterprises



Wanted: The best supply chain 2018!

Superior supply chain management (SCM) has long since developed into an important success factor for global businesses. By awarding the Supply Chain Management Award for the 13th time, we honor companies that have outstanding value chains – companies that have optimized their supply chains in a consistent or extraordinary manner. We pay tribute to solutions that help improve competitiveness and are game-changing for other companies. The award winners of previous years demonstrate in what diverse and creative ways companies organize their supply chains.

We are pleased that the Supply Chain Management Award, which has become an established hallmark for excellent value chains, will also be presented in 2018.

In times, in which process platforms, highly efficient algorithms, and powerful big data applications are becoming more and more important also for the supply chain, we will – next to the established Supply Chain Management Award for the best solution in design and implementation – present a special award for particularly innovative, future-oriented supply chain solutions. Applications may be submitted until **August 17, 2018**, and we look forward to your contribution! Every year we receive many excellent and worthy applications. Choosing this year's winners will once again be no easy task for the members of the high-caliber jury.

The prize will be awarded at the international symposium "EXCHAI^{NGE} – The Supply Chainers' Community" held in Frankfurt am Main from **November 20–21, 2018** at Hypermotion. The two-day event provides an excellent platform for an intensive exchange within the supply chain community – not only for the winners and nominees, but for all participants.

We look forward to your application and your participation in the conference!

Harald Geimer
Managing Director
Strategy&
PwC Strategy& Germany

Dr. Petra Seebauer
Publisher LOGISTIK HEUTE,
Managing Director EUROEXPO
Messe- und Kongress-GmbH

Sponsor

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HEUTE
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The Supply Chain Management Award

Hallmark of excellent value chains

Does the performance and efficiency of your supply chain set an example for your industry?
Have you successfully globalized or digitized your company's supply chain?
Are you taking new approaches to the planning and control of your production and/or distribution network?
Have you changed the basis of your cooperation with suppliers, service providers or customers?

If you have, you should apply for the Supply Chain Management Award 2018!

The respected Supply Chain Management Award recognizes outstanding and implemented supply chain management concepts that are game-changing for other companies as well. With this year's competition, we also want to honor supply chain solutions that are still in an early stage of implementation. Therefore, the special prize "Smart Supply Chain Solution" will be awarded for particularly innovative concepts. With this prize, solutions are honored that have the potential to fundamentally change traditional value chains in the future.

The winners will be announced as part of the international symposium "EXCHaINGE – The Supply Chainers' Community". The conference will take place in Frankfurt am Main on November 20–21, 2018 at Hypermotion. Since interest in the submitted ideas has historically been significant, all finalists are given the opportunity to introduce themselves to an audience of professionals in the "Finalists Forum" and to discuss their ideas and concepts.

The Supply Chain Management Award is given by Strategy&, the strategy consultancy of PwC, and the journal LOGISTIK HEUTE of HUSS-VERLAG, Munich.



Happy winners 2018: Dr. Patric Spethmann (Managing Director COO; 5th from right) and Melanie Wirth (Strategy & Coordination, both Gries Deco Company GmbH / DEPOT; 4th from left) accepted the Supply Chain Management Award 2016 on behalf of their team. Dr. Petra Seebauer (Publisher LOGISTIK HEUTE; 2nd from right), Harald Geimer (Partner, PwC Strategy&; 2nd from left) and Dr. Bernd Rosenkranz (laudator and representative of PERI, award winner in 2016; right) offered congratulations on behalf of the entire jury. Pictured here other jury members: Alf Behnke (PERI Group; left), Ralf Busche (BASf; 3rd from left), Prof. Dr. Michael Henke (Fraunhofer IML; 4th from right) and Kerstin Gliniorz (ADM Wild; 3rd from left).

The application process

How the selection process works

Applications are open to corporations from all industries. We also welcome partnership applications from companies linked by a first-class value chain network or from companies that have implemented exemplary cross-company supply chain solutions.

The jury evaluates all applications based on five core disciplines:

- Supply chain strategy
- Process and system architecture
- Organization
- Supply chain performance management
- Collaboration with supply chain partners

In addition the following dimensions and capabilities are considered for the Supply Chain Management Award:

- Scope of change and organizational integration
- Achieved results/improvements
- Supply chain sustainability

Potential candidates for the special prize “Smart Supply Chain Solution” are identified by the jury and evaluated on the basis of the following dimensions:

- Supply chain digitization | Industry 4.0
- Innovation | “disruption” potential
- Future relevance

Multi-stage selection process

The selection process consists of several stages; in the first round, companies initially introduce their supply chain solutions in writing with appropriate documents, regardless of whether a solution qualifies for the Supply Chain Management Award or the special prize “Smart Supply Chain Solution”.

The best candidates for the two prizes are selected from among the applicants and, in the second round, are personally visited on site. These audits are conducted by Strategy& supply chain experts. Candidates are given the opportunity to present their achievements in depth during a workshop. The most convincing candidates advance to the final round.

Finalists are invited to present their concepts to the attendees and the jury at the symposium “EXCHAIiNGE – The Supply Chainers’ Community” in Frankfurt am Main on November 20, 2018.

The solutions are then intensely discussed by the members of the jury. Based on the available information and their impressions, the independent jury of experts selects the award winners.

Deadline for applications is August 17, 2018.

Detailed information and application documents are available at www.exchange.de/award

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Your LOGISTIK HEUTE contact

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The jury

Applications are judged by a jury of high-caliber experts consisting of representatives from industry, science, consulting and professional media.



Jürgen Braunstetter

Senior Vice President Supply Chain Management Automotive
Continental Teves AG & Co. oHG



Armin Breitner

Group Logistics
Adolf Würth GmbH & Co. KG



Ralf Busche

Senior Vice President
Global Supply Strategy & Performance
BASF SE



Harald Geimer

Managing Director
PwC Strategy &
Germany



Kerstin Gliniorz

Vice President Supply Chain Management
EMEA
ADM WILD Europe GmbH & Co. KG



Prof. Dr. Michael Henke

Director
Fraunhofer-Institute for Material Flow and
Logistics (IML)



Isabel Hochgesand

Chief Procurement Officer
Beiersdorf AG



Michael Kadow

Managing Director
House of Logistics & Mobility
(HOLM) GmbH



Karl Kirschenhofer

Chief Operating Officer
Radio Frequency Systems (RFS)



Dr. Petra Seebauer

Publisher LOGISTIK HEUTE,
Managing Director
EUROEXPO Messe- und Kongress-GmbH



Dr. Patric Spethmann

Managing Director/COO
Gries Deco Company GmbH/DEPOT
Representative of the 2017 Prizewinner



Patron of the Supply Chain Management Award

Steffen Bilger MdB

Parliamentary State Secretary at the
Federal Ministry of Transport and Digital Infrastructure

The award ceremony

Industry meeting point for networking and exchange of information

The award ceremony will be held at the Award Night of the international symposium “EXCHANGE – The Supply Chainers’ Community” in Frankfurt am Main on November 21, 2018. The conference provides decision-makers, enablers, designers and innovators within the supply chain with a cross-industry platform to discuss the latest trends and effective strategic approaches as well as to do some networking.

Winners will be officially recognized at the Award Night. Last year, the evening event with its inspiring speakers and attractive program was one of the highlights of the two-day conference and an important meeting place for networking and exchanging information within the supply chain community.



Award-winning solutions

As different as the award-winning solutions are, they have one thing in common: They are exemplary for other companies and help improve competitiveness.

In making its decision, the jury is specifically interested in the market-leading stimulus provided by the submitted solution. In case of the Supply Chain Management Award, the documented improvement of the solution is particularly relevant. The solutions of the past years have been very varied.

Thus, the Siemens company Gerätewerk Erlangen, for example, received the award for its efficient, highly flexible and positive customer-oriented integration of a production plant into the supply chain just as the fundamental supply chain transformations of PERI, Nokia Networks, Henkel and BASF or the digital, cloud-based supply chain solution of Gries Deco, last year's winner of the Supply Chain Management Award. The one thing all of these solutions have in common is that they have all helped to significantly improve competitiveness and have been a game-changing example also for other companies.

2017

GRIES Deco (DEPOT)

Gries Deco was honored for a cloud-based supply chain solution that combines automation and material flow transparency to achieve end-to-end efficiency.

„We are pleased that our performance in the digital supply chain is appreciated and has been honored by recognized experts, and we are proud to have won the award. With a team like that, with whom we have achieved this achievement, we feel extremely confident facing the challenges of digitization and Industry 4.0 that lie ahead.“

Dr. Patric Spethmann,
Managing Director/COO,
Gries Deco Company GmbH

2016

PERI

PERI was honored for developing a global planning process, including a software tool, to enhance material flow transparency in the “Closed Loop Supply Chain” project.

“The Supply Chain Management Award generates outstanding awareness for the power and added value of supply chain management. This builds trust among our

customers and motivates our employees – important factors for small but highly successful companies like PERI. It is also a one-of-a-kind confirmation of the clear vision and mission we are pursuing.”

Dr. Bernd Rosenkranz, Head of
Global Supply Chain Management,
PERI GmbH

2015

Nokia Networks

Nokia Networks was honored for a sustainable turnaround brought about by a holistic supply chain solution focusing on growth, agility, cost management, flexibility and productivity in manufacturing and delivery performance.

“We participate very selectively in competitions. In taking part and ultimately winning the award, we hope to take a stand internally. If we are not just successful, but also gain recognition from outside the company for what we are doing, this appreciation is important and motivating.”

Johannes Giloth, Senior Vice President
Global Operations, Nokia Networks

2014

GF Piping Systems

GF Piping Systems was recognized for an innovative end-to-end supply chain solution that has given the company a strategic competitive advantage.

“The Supply Chain Management Award is the reward for our consistently hard work over the years, while it is also an extraordinary motivation to continue with the same level of commitment and enthusiasm.”

Claude A. Fischer, Head of the Utility
Business Unit, GF Piping Systems

2013

ADVA Optical Networking

The specialist for fiber-optic transmission technology received the award for a highly flexible end-to-end supply chain solution based on a global supply chain strategy.

“The timing of the Supply Chain Management Award is perfect! It is encouraging to see our strategy is confirmed by the recognized experts on the jury. And it is also recognition of our team's work.”

Dr. Paulus Bucher, Senior Vice President
Global Operations, ADVA Optical
Networking SE

2012

Infineon Technologies

Infineon Technologies received the award for an end-to-end supply chain solution which has given the company a strategic advantage in the highly sophisticated logistics of semiconductors.



"We see the Supply Chain Management Award as recognition of our achievements. It represents valuable appreciation of the hard and good work done by our supply chain community. The award highlights the importance of the supply chain within our company and sets us apart from our competitors."

Dr. Kurt Gruber, Corporate Vice President Corporate Supply Chain, Infineon Technologies AG

2011

BASF SE

BASF was recognized for a cross-divisional and cross-functional transformation project which reorganized core business processes and radically renewed and harmonized operational structures.

"The award has strengthened the conviction of internal stakeholders that supply chain management can provide a competitive advantage for the company. Even more important is the signal it sends to the market. We have received a lot of positive feedback from our customers."

Dr. Robert Blackburn, CIO
Barbara Hoyer, Vice President Process Enablement, BASF SE

2010

BMW Group, Business Unit Motorcycle

BMW received the award for the development of a supplier risk management system as part of an integrated and colla-

borative supplier management strategy.

"Winning the prize was incredibly motivating for all stakeholders and gave us the opportunity to continue to report about our approach inside and outside the company. The effort is worth it, and the competition has also been a lot of fun."

Klaus Allisat, Head of Materials Management
Jürgen Müller, Head of Purchasing Suspension, BMW Motorcycle

2009

Henkel, Laundry and Home Care Division

Henkel was honored for the successful global reorganization of their supply chain as part of a holistic approach to complexity management.

"The competition was very productive. We have received a lot of positive feedback from customers and suppliers. Winning the award was the impetus behind numerous supply chain integration discussions."

Dr. Dirk Holbach, Corporate Vice President, Global Supply Chain Operations, Henkel Laundry & Home Care

2008

Uncoated Fine Paper, Mondi Europe & International

Mondi received the award for implementing a holistic and transparent end-to-end supply chain architecture.

"Winning the Supply Chain Management Award has confirmed our outstanding position in global competition, but has also revealed potential and concrete approaches for future improvements and developments at the company. The

feedback alone and the learning effect from the competition are worth the effort required for application."

Klaus Venus, Head of Supply Chain Management, Mondi Group

2007

Gerätewerk Erlangen, Siemens AG Industry Sector

"Gerätewerk Erlangen" was honored for a comprehensive, powerful, yet very customer-oriented supply chain reorganization.

"The structured two-stage application process was very helpful, allowing us to present the achieved improvements and successes internally and externally. The award has contributed greatly to the increasing recognition and status of the logistics organization and to make the induced developments transparent."

Edgar Mahler, Head of Logistics
Reinhold Götz, Head TMI, "Gerätewerk Erlangen", Siemens AG Industry Sector

2006

Business Unit Electronic Assembly Systems, Siemens AG

Assembly Systems received the award for a fundamental global transformation of processes, organizational structures and working time models while ensuring high quality and delivery performance.

"In striving for continuous improvement, you need a regular assessment of your positioning. The application process is an appropriate tool for that. Being questioned critically about a Supply Chain by a panel of experts and then receiving an award for our value chain has boosted the motivation of our entire team."

Jörg Cwojdzinski, Vice President SCM, Business Unit Electronic Assembly Systems, Siemens AG

A successful application is worthwhile

Motivating for everyone involved and providing new starting points for discussions with customers and suppliers

The winners of the Supply Chain Management Award benefit from the attention it attracts in professional circles. In addition, numerous positive effects result – internally, in relationships with customers and suppliers and also for the winners and also as employers.

Finalists are given the opportunity to present their solutions to a professional audience. All applicants receive valuable feedback for further development from the application process. Although there is ultimately only one winner, all applicants benefit from the competition.

We look forward to an exciting competition and to your participation as a candidate for the Supply Chain Management Award 2018.

Seven steps to your success!

1

Application phase

Companies that have innovatively optimized their supply chain in a consistent or innovative manner may apply for the Supply Chain Management Award. Request your application documents at www.exchange.de/award

2

Cut-off date – August 17, 2018

We look forward to receiving your application in English or German. The manuscript must be unpublished and must not have been used for any other competition. All applications completed and submitted by August 17, 2018, will be included in the selection process. Please direct your questions regarding the application process by email to exchange@euroexpo.de.

Please send your application in digital form to:
Dr. Petra Seebauer
Publisher LOGISTIK HEUTE
petra.seebauer@exchange.de
and

Stefanie Grabner
Manager Strategy&
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3

Shortlist announcement – September 20, 2018

All applications submitted will be reviewed according to established criteria by September 20, 2018. The best concepts will be selected for company audits.

4

Company audits

September 1 – October 10, 2018

In the next step, experienced supply chain experts from Strategy& will visit those companies with the best submitted concepts. The submitted supply chain solutions will be discussed on site.

5

Announcement of finalists

October 22, 2018

The finalists will be selected and announced. These companies will be invited to present their concepts at the symposium “EXCHAIINGE – The Supply Chainers’ Community” on November 20, 2018.

6

Live presentation of finalists

November 20, 2018

The jury will be in the audience when the finalists present their solutions to the conference participants. Following the presentations, the jury will come together immediately in Frankfurt to select the winners of the Supply Chain Management Award 2018 as well as the special prize “Smart Supply Chain Solution 2018”. In addition, all attending supply chain professionals may vote for their favorite concept.

7

Award ceremony

November 21, 2018

The most convincing concepts have been selected. The winners of the Supply Chain Management Award 2018 and the special prize “Smart Supply Chain Solution 2018” will be announced as highlight of the Award Night. And celebrated.

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